

Department of Administrative Services

Laughlin Town Manager

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Thom Reilly, Director . Jacquelyne A. Brady, Laughlin Town Manager

May 26, 1999

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Secretary
Federal Communications Commission
Washington, D.C. 20554

Reference: MM Docket No. 99-114; RM-8902

Dear Distinguished Members of the Federal Communications Commission:

The town of Laughlin would greatly benefit from a local television station. Currently, the only accessible stations are on the local cable system. Everyone cannot afford to subscribe to cable. Laughlin has a large older population some of whom are on fixed incomes. A local television station would be seen in the entire Laughlin-Bullhead City/Mohave County, Arizona area and would be the first local station in the southernmost part of Clark County, Nevada and the northwestern section of Arizona.

Just a little information about Laughlin: during the mid-1990s, Laughlin experienced a brief slowdown in growth which in the last 1 ½ years has seen a noticeable turnaround. As land is now being released by BLM, land values have somewhat decreased, and gaming is on the rise again in spite of competition, the picture for future growth is bright for the town. Throughout the period, Bullhead City and Mohave County, Arizona have experienced boom town conditions.

Laughlin affords the almost 5 million annual visitors a relaxed atmosphere with gaming, entertainment and luxury. There are almost 10,000 resort employees who live in the Laughlin area, 8,000 full-time residents, and about 2,500 snowbirds who live here six months out of each year. The Bullhead City-Mohave County area is separated from Laughlin only by the Colorado River and has a permanent population of more than 60,000.

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We believe there is sufficient reason for the FCC to grant the necessary license transfer requested by Mojave Broadcasting Company to operate a station in Laughlin, Nevada. Your earnest consideration is requested.

Sincerely,

Jacquelyne A. Brady
Laughlin Town Laughlin Town Manager

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cc: James R. Bayes, Esq.



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LAUGHLIN TOWN MANAGER 101 CIVIC WAY LAUGHLIN NV 89029

















Secretary

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